



Happy February MU readers! (Where did January go?)  
In our effort to break up your winter doldrums here we go with the MU for February...

## The Good

### Alberta RCMP unsure when Coutts border protest will end as demonstration enters 7th day

By Bill Graveland · The Canadian Press  
Posted February 4, 2022 6:23 am · Updated February 4, 2022 7:32 pm



The MU is very aware of all the activities going on in Canada, protests and otherwise, but we are going to stay above the fray and lead off this month's MU by highlighting an RCMP officer who has done an exemplary job of being the public spokesperson for the force at the Coutts, Alberta truckers protest, in, you guessed it, Coutts, Alberta. RCMP Cpl. Curtis Peters has demonstrated empathy, been authentic in acknowledging the frustration felt on all sides, and been wise enough to not take the media's bait when asked about issues outside his jurisdiction. When asked to comment on RCMP's involvement in prior protests in BC Peters replied, "I wasn't there. I can't comment. I can only comment on the protest here in Coutts." Bravo Cpl. Peters! Bravo! Peters clearly demonstrated one of the principles of effective crisis communications, stay in your lane. Read more about staying in your lane at the trucker's protest in Coutts [HERE](#).

## The Bad



Attorney Michael Avenatti arrives in Daniel Patrick Moynihan Federal Court to face charges of illegally diverting money from his former client to his bank account on January 25, 2022.

In the Arts & Culture category...Attorney Michael Avenatti was convicted Friday of wire fraud and aggravated identity theft for stealing from former porn, ahh we mean adult film, star, Stormy Daniels. Prosecutors said Avenatti, who had once considered a run for President with the Democratic Party, and helped negotiate the \$800,000 advance for Daniels' October 2018 book "Full Disclosure" -- defrauded his former client by instructing her literary agent to send two of the installments of the advance totaling nearly \$300,000 to an account controlled by him, rather than directly to Daniels, without her knowledge. Sometimes the naked truth is hard to swallow. And somewhere former President Donald Trump is smiling. Read more about the beauty and the beast [HERE](#).

## The Ugly



British Prime Minister Boris Johnson is shown during a meeting with Ukrainian President Volodymyr Zelensky in Kyiv on Tuesday. Critics say Johnson's increasingly tough talk on Ukraine has been overshadowed by the 'Partygate' scandal at home. (Peter Nicholls/WPA Pool/Getty Images)

Turn out the lights, the party's over. Britain's Metropolitan Police have been investigating 12 gatherings at Downing Street that are alleged to have broken the U.K.'s lockdown rules over the past two years, including one in the prime minister's private flat. They included a bring-your-own booze garden party in May 2020, when Britons were limited to seeing only one other person outside their bubble, and an alcohol-laden suitcase being wheeled into Downing Street for two parties held there on the eve of Prince Philip's funeral last year. On Thursday, four of Boris Johnson's senior aides offered their resignations, and had them accepted, including principal private secretary Martin Reynolds, who sent the invite to about 100 people for the BYOB garden party at 10 Downing Street in May 2020. To quote Kevin Bacon in Footloose, "There's a time to dance." (But it's not during a global pandemic Prime Minister.) Read more about how the ill-timed parties are undermining Johnson's influence on the world stage [HERE](#).



## Crisis & Coffee...tomorrow Feb. 10

Join us and your crisis communication community for conversation, the second Thursday of each month, starting January 13, 2022 at 12:00 pm MT / 2:00 pm PT.

One-time registration is required by visiting [HERE](#):

That's it for this addition of MU. Stay warm and safe this month and hopefully your own mental health has improved ever so slightly after reading the MU! If you have any comments or stories you'd like us to mention drop us a note at [info@centreforcrisiscommunications.com](mailto:info@centreforcrisiscommunications.com) or simply click on the [Contact the CCRC](#) button below. Until next month, from all of us at the CCRC, remember that the key to successful crisis & risk communications is to **Anticipate**, **Prepare** and **Practice**.

Contact the CCRC

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