



THE GOOD THE BAD THE UGLY

We hope MU readers had a chance to gobble till you wobbled this past long weekend and were able to spend some time with friends and family. Nothing says the days are getting shorter and cold weather is coming than the Canadian Thanksgiving weekend.

The Good

Lansbury was a versatile actor who wowed generations of fans as a murderous baker, a singing teapot, a Soviet spy and a small-town sleuth, among many other memorable roles.



The MU is going to take this opportunity to celebrate the life and career of Angela Lansbury. A person who absolutely connected with her audience. Lansbury, probably most famous for her role as Jessica Fletcher on the CBS hit *Murder, She Wrote*, also won three Tony awards for her work on Broadway and then took her singing skill from Broadway to the big screen, via an animator's drawing board in the 1991 musical *Beauty and the Beast*. She voiced the sentimental Mrs. Potts, which scored as one of the popular movie's most beloved moments. She took to the stage at Lincoln Center in New York in 2016 to celebrate the film's 25th anniversary and brought the house down with a rendition of the title's lead tune. Referencing the lyrics to the "Beauty and the Beast" theme, NASA paid tribute to Lansbury by posting a photo of a "cosmic rose."

The MU is going to shamelessly mention that we had dinner with Angela Lansbury at the British American Film and Television (BAFTA) awards several years ago in Los Angeles. We can report firsthand that she was absolutely lovely, kind, courteous and first class. A treasure to be sure. Read about her long and storied career, as well as her time working in Montreal and Western Canada, [HERE](#).

Bad

Premier Smith to replace Dr. Hinshaw with 'team of public health advisors'



Here's your hat, what's your hurry? In her first press conference as Premier of Alberta, Danielle Smith said that she was going to replace the Chief Medical Officer of Health, Dr. Deena Hinshaw. (Full disclosure here; the MU proudly calls Dr. Hinshaw a friend, as she has appeared at several CCRC events over the last few years).

It's the Premier's right to do this but that's a helluva thank you for guiding the province through nearly three years of a global pandemic. Oh yeah one other small point: it assumes Dr. Hinshaw made all the decisions around the pandemic for the province of Alberta and NOT the former Premier and his cabinet. Ah, but let's not let the facts get in the way of a good house cleaning.

Finally, call us old fashioned, but the MU thinks that when you go to replace someone, that conversation should be held in private, directly with the person you are replacing. Read about the Premier's ignominious comments [HERE](#).

The Ugly

Hockey Canada announces CEO, entire board of directors will step aside

News comes as political and corporate pressure ramps up over organization's handling of alleged sexual assault

CBC News · Posted: Oct 11, 2022 11:21 AM ET | Last Updated: 6 hours ago



Hockey Canada has announced its CEO and entire board of directors are stepping aside after mounting backlash over its handling of sexual assault allegations.

Hockey Canada. Firstly, the MU hopes we never have to remind our readers when it's time to leave the party. Or in this case, the dumpster fire. Tone deaf just doesn't seem to describe the Board and senior management of Hockey Canada. After assuring (don't ever use that word MU readers) us that money to pay numerous sexual assault allegation lawsuits did not come from government funding, (then only to reveal that it came from the registrations fees of Canadian hockey players), the interim Chair of Hockey Canada's Board had a disastrous appearance before a House of Commons committee last week.

Two lowlights stand out for the MU: the threat that the arenas across Canada might not stay open if the Board and management resigned (c'mon were Canadians we know how to pull together in the winter to make a hockey game happen), and then the fact the Board chair couldn't name three positive qualities about the CEO. "I wasn't prepared for this question," she said. Clearly. Well after digging their heels in the entire Board and CEO woke up and smelled the coffee this week and resigned. (The MU notes wryly only after most major sponsors decided to walk).

The MU wishes all those involved in the process to find new Board members for Hockey Canada and a new CEO well. We believe every Canadian child should be able to play the treasured game of hockey in a safe and harm free environment. Read about the decline of those entrusted to manage the reputation of hockey in Canada [HERE](#)

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Hello Vancouver (and area), B.C. As part of the upcoming EPBC Conference, we are hosting a full day workshop on crisis & risk communications with our very own Benjamin Morgan, M.A. Join us for a day of learning, sharing, and exploring science and research that supports effective communication in high-stress, high-concern environments. Click [HERE](#) for more details and to register. Enter "CCRCNews" in the Corporate ID box for a discount on your registration - just for being a friend of the MU!



That's it for this addition of MU. If you have any comments or stories you'd like us to mention drop us a note at info@centreforcrisiscommunications.com or simply click on the Contact button below. Until next month, from all of us at the CCRC, remember that the key to successful crisis & risk communications is to **Anticipate, Prepare and Practice**.

Contact the CCRC

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